

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. Sinclair Broadcasting's decision to force their stations to air an anti-Kerry "documentary" days before the election clearly does not serve the public interest. It's an example of electioneering presented under the guise of truth- i.e. a documentary and should be considered consumer fraud. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard.